



BOISE'S OLDEST FLOWER SHOP

Boise, Idaho

THE BUSINESS

This high name recognition florist has retained approximately 6,500 open accounts and processes over 15,000 orders per year. The company is a top FTD member and ranks as the leading "sending" florist in the valley.

THE LOCATION / MARKETS

In one of Boise's busiest areas, this business is ideal for both commercial delivery and residential valley growth. The list of retail clients and commercial accounts is "outstanding" with customers ranging from "mom and pop" to the Fortune 100 businesses in Idaho. The retail center is "exceptional" for both its merchandising appeal and outstanding work spaces. The 3,500 sq. ft. facility leases for \$3,400 per month on a NNN lease agreement.

THE EQUIPMENT AND EMPLOYEES

This offering is expressed as "turn key" with all equipment, furniture, fixtures, trade name, decorations, delivery vehicles, customer list, and training included. The comfortable and efficient work area employs three designers and one counter person/driver. The owner works part time passively in the business. Extensive transition training available.

THE REASON FOR SELLING

The owner is reaching retirement age.

THE IDEAL BUYER

The ideal buyer could be a family operation, a part-time partnership or owner/operator looking for "additional income". It would be ideal for the home decorator or artistic individuals. Other florists seeking larger market share or any retail acquisition or buyer would also be a fit.

ASKING PRICE
Make Offer!

TERMS:
Owner would consider
financing 50%

BALANCE SHEET (at cost)

Tangible Assets:	
Furniture, Fixtures & Equipment	\$ 27,100
Inventory (resale items)	15,000
Delivery Vans (2)	38,800
Tenant Improvements	<u>25,000</u>
Total Assets	\$ 105,900

Source: Owner's balance sheet

INCOME STATEMENT

	<u>2010</u>	<u>2009</u>	<u>2008</u>
Revenue (000)	\$214	\$212	\$191
Cost of Goods	70.3	70.2	72.3

Source: Federal tax returns and Owner's P&L
All values provided by Seller

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TO RECEIVE FURTHER INFORMATION, sign and return the Confidentiality Agreement/Agency Representation found on our web site. The listing agent, **KIP MOGGRIDGE**, will then contact you. If you prefer, this agreement can also be requested by contacting us at **208-336-8000**. The information above has been provided by the seller. Arthur Berry & Company makes no representation as to its reliability. Price and terms subject to change at seller's discretion. FILE 3778