

CARD AND GIFT STORE

Magic Valley, Idaho

THE COMPANY

This company is a long established card and gift store in a high profile location. It is passively operated and could benefit from a hands on manager to make this high sales store an extremely profitable operation.

THE LOCATION

This business may be located in the highest profile location in the entire Magic Valley. The 3,900 sq. ft. store is beautifully decorated to an extremely high standard.

THE STRENGTHS

The current owners purchased the existing store eight years ago. The store has a long history and a large established customer base. This is a nationally branded store that holds the number one position in customer acceptance in the card and gift industries.

THE REASON FOR SELLING

The owner is trying to trim his business ventures and slowly work toward retirement. He does not want to invest any further energy into this store and is cutting back in his other ventures.

THE POSSIBILITIES

With good onsite management, this business should produce a better than average income for an owner. It will require skills in inventory management and direct buying practices that have been neglected by the current ownership and onsite manager.

THE IDEAL BUYER

This business needs a person with good merchandising skills along with the ability to select unique and stylish gift merchandise at the trade shows. Personnel management skills would be useful.

ASKING PRICE

\$300,000

TERMS:

Franchisor requires a net worth of \$500,000 for a new owner to be considered

ASSETS

Assets:	
Inventory	\$150,000
Leasehold Improvements	<u>75,000</u>
Total Assets	\$225,000

All values provided by Seller

INCOME STATEMENT SUMMARY

[Contact Agent for Confidential Financial Information](#)

20080521

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TO RECEIVE FURTHER INFORMATION, sign and return the Confidentiality Agreement/Agency Representation found on our web site. The listing agent, **RON WINKLER**, will then contact you. If you prefer, this agreement can also be requested by contacting Ron at **208-639-6171**. The information above has been provided by the seller. Arthur Berry & Company makes no representation as to its reliability. Price and terms subject to change at seller's discretion. FILE 3934