

# ROCKY MOUNTAIN DVD KIOSK

## 5 Self-Service DVD Rental Kiosks in Menan, Roberts, Rigby, Ririe, Idaho

### THE COMPANY

Rocky Mountain DVD Kiosk offers rental kiosks for five very successful locations. Rental DVD distribution is a \$20 billion industry, changing the way America rents their videos! Rocky Mountain DVD Kiosk will maintain and operate the automated DVD rental kiosk offering every aspect of service and support. Rocky Mountain DVD Kiosk offers a revolution in the self-service technology, offering consumers block bluster video selections with professional convenience. The traditional video stores are being replaced with automated rental kiosks. The hard work has been completed at a start up cost to the seller of nearly \$20,000. The kiosks are operating in established Convenience Stores providing a win-win for each site. Additional revenue can be generated at each site by selling advertising and offering video games. The rental rate for each kiosk is determined by the owner and each site is very competitive to the box store locations.

### THE LOCATION

The seller is offering the kiosks for his capital investment and hard cost of establishing the sites. The opportunity to buy more Kiosk units to fill the demand in eastern Idaho is certainly an opportunity but having established Kiosk sites has a jump start in generating revenue vs. buying the asset. The owners of each location embrace having a new non-competitive product to offer customers and realize a 10% return on gross sales without any cost to them. Each Kiosk offers new titles without the burden of carrying massive inventory, which produces heavily rented and highly profitable locations at a minimum risk to the owners.

### THE STRENGTHS

Customers find the selection of up to 110 videos to be current and available. The glass front doors allow for easy browsing. Customers can rent the DVD and return it in 10 minutes for an exchange or refund. The sophisticated monitoring system allows each Kiosk to manage all aspects of the business remotely. The owner can custom build the Kiosk to fit specific customer needs.

### THE REASON FOR SELLING

The owner is very motivated to sell! After lengthy research, the investment of Rocky Mountain DVD Kiosk was secured. The owner recently received a job offer out of the area that has created a strong motivation to sell and wrap up Eastern Idaho investments. The offering is for the current delivered cost of five kiosks with current inventory of approximately 80 videos per kiosk. The infrastructure of setting the machines up and establishing the locations are included in the price.

### THE IDEAL BUYER

Great opportunity for a passive owner to own five separate profit centers that are generating \$350-\$1,100 per month per machine and sales are growing. The operating cost for each unit is fairly small and each location is becoming more established by the month. The goal is to reach \$1,500-\$2,000 per month per location and the owner feels each site is on track.

### ASKING PRICE

~~\$72,000~~

Price Reduced to

**\$59,000**

### MAKE OFFER!

Owner willing to sell at current loan amount, but must sell quickly!

### TERMS:

Cash

### ASSETS

Business Value	\$20,000
Inventory (5 kiosks)	100,000
<b>Total Assets</b>	<b>\$120,000</b>

All values provided by Seller

### INCOME STATEMENT SUMMARY

Contact Agent for Confidential  
Financial Information

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## ARTHUR BERRY & COMPANY

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