

MIXED MARTIAL ARTS PROMOTION BUSINESS

Southwest Idaho

THE COMPANY

This company is in the business of promoting amateur and professional boxing and mixed martial arts matches. The company handles all facets of the operation from arranging the venue and supplying the ring to hiring the ring girls for the event. The company contracts with advertisers and hires those needed to put on the show and pay the professionals. Promotion is handled in-house with press releases, TV and radio interviews along with paid advertising to the media outlets. Matches are video recorded for additional sales after the events. A weekly television show exists that promotes the fighters with fight clips and human interest stories.

THE LOCATION

The company is headquartered in Southwest Idaho and it is a good location for promotion in the entire Northwest United States. A five-year contract is in place for exclusive use of a premiere venue in the area.

THE STRENGTHS

The company has exclusive contracts to put on shows in the main venues in Southwest Idaho. The company has excellent relationships with advertisers who tag on to the events to sell their products and in turn, reduce the expense of putting on an event. There isn't another company in the area doing this type of show. Although boxing is not as popular as it has been in the past, MMA (Mixed Martial Arts) is one of the fastest growing sports in the United States and Canada.

THE REASON FOR SELLING

The owner wants to devote more time to his other business interests.

THE POSSIBILITIES

There are opportunities in Sacramento and Portland to put on shows at their venues. The company already has the contacts with the fighters and putting on additional shows is the logical step in growing the company.

ASKING PRICE

\$600,000

TERMS:

Cash

INCOME STATEMENT

Contact Agent for Confidential
Financial Information

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ARTHUR BERRY & COMPANY



Business Brokerage Professionals

960 Broadway Avenue, Suite 450

Boise, Idaho 83706

Tel 208-336-8000 Fax 208-345-0609

For more information visit www.arthurberry.com or contact:

RON WINKLER

208-639-6171

rwinkler@arthurberry.com

TO RECEIVE FURTHER INFORMATION, sign and return the Confidentiality Agreement/Agency Representation found on our web site. The listing agent, **RON WINKLER**, will then contact you. If you prefer, this agreement can also be requested by contacting us at **208-336-8000**. The information above has been provided by the seller. Arthur Berry & Company makes no representation as to its reliability. Price and terms subject to change at seller's discretion. FILE 3750