

INTERNET AUTOMOTIVE PARTS STORE

eCommerce Business

THE COMPANY

Initially established in 2010 the original company was dissolved due to the passing away of one of the partners. The remaining partner saw that the need to provide goods and services was still viable and re-launched the business under a new name and with his experience was able to utilize past practices and supplier relationships to form the new company. The company markets through Amazon, eBay (under two names) and two company-owned websites providing niche auto accessories worldwide — Australia, New Zealand, and even India — just about anywhere in the world.

THE LOCATION

The opportunity is currently home-based but could be operated from anywhere.

THE STRENGTHS

Some of the greatest strengths are the proprietary systems created and the unique relationships with vendors/manufacturers. The business gets many referrals from satisfied customers which drive even more sales. The company is “winning the buy box with Amazon” by offering product Fulfillment by Amazon (FBA). To do this a company must be approved by the manufacturers/vendors they represent. The company is approved for FBA by 90% of their top suppliers. Drop shipping not only creates more sales, it is also more efficient for the business.

THE REASON FOR SELLING

The owners have thoroughly enjoyed re-launching and operating the business, but are presented with a unique opportunity to pursue their dream business idea that is not related to this concept.

THE IDEAL BUYER

The ideal buyer would be anyone with an interest in eCommerce and/or auto related accessories. This is truly a work from home career!

THE POSSIBILITIES

A new owner could easily add new synergistic product lines along with targeted website advertising to grow the business without any hindrance on current capacity, capital or manpower.

For 2018 the business is tracking to do as well or better than the previous year.

ASKING PRICE
\$15,000
TERMS:
Cash

ASSETS

| | |
|---------------------|-----------------|
| Websites | \$35,000 |
| Inventory | <u>35,000</u> |
| Total Assets | \$70,000 |

All values provided by Seller

INCOME STATEMENT SUMMARY

| | |
|------------------|-----------------|
| Gross Sales | \$744,112 |
| Cash Flow | \$97,685 |

Financial information provided by Seller

Request Additional Information:

TO RECEIVE FURTHER INFORMATION, sign and return the [Confidentiality Agreement](#) found on our web site. If you prefer, this agreement can also be requested by contacting the agent listed below.

Brent Bungard

Call 208-639-6168

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