



WELL-ESTABLISHED PILATES STUDIO

Treasure Valley, Idaho Location

THE COMPANY

Founded in 2013, this well-established, bright and inviting Pilates Studio is centrally located in the Treasure Valley. The Studio offers both group classes and private instruction on high quality equipment taught by qualified instructors. The Studio has a deep-rooted client base, already set up on auto-pays, who book reservations for classes as far out as 30 days in advance. All equipment is in excellent condition, is matching and has been meticulously maintained.

THE LOCATION

This welcoming Pilates Studio has been specifically designed to utilize space efficiently, while maintaining a light and open ambiance. The Studio is situated in an excellent location with high traffic visibility and easy parking. It comes with an outstanding lease including a rent far lower than surrounding commercial retail space, no additional "Triple Nets" and a wonderful property manager.

THE STRENGTHS

This rare, turnkey business opportunity includes everything needed to operate the studio; from the high quality Pilates equipment, to accessories and supplies! There are fixed, year-round, membership based, loyal clients with the flexibility to accommodate short term, walk-in clients. Easy to use software with complete history for each attendee since business inception. The Studio is well-established with Groupon and ClassPass; both companies consistently bring in new people and additional income. The Studio has a great reputation with clients and the community as well as being highly rated across all social media platforms.

THE REASON FOR SELLING

Family reasons motivate the sale - the Seller will explain in person.

THE IDEAL BUYER

US Pilates and Yoga studios are a \$9 billion industry that has an incredible 7.5% annual growth rate. This is a great opportunity for a passionate Pilates teacher or fitness enthusiast to take over an established business and make it their own. Owner will give two weeks training for free; further assistance or teaching to be on terms as agreed.

THE POSSIBILITIES

The Studio offers multiple group classes a day, with an opportunity to add classes to the schedule, as well as additional private classes with little or no additional overhead. The business is currently closed on Sundays but there is a significant client interest in adding this option. The studio is in agreement with Boise State University to offer off site classes to students at a set upon rate in the coming school year. The Studio is also in negotiations with World of Nutrition to be a partner. The business is beginning to regularly receive referrals from local chiropractors, physical therapists and doctors.

ASKING PRICE
\$75,000

TERMS:
Cash

ASSETS

Furniture, Fixtures & Equipment	\$67,335
Total Assets	\$67,335

All values provided by Seller

INCOME STATEMENT SUMMARY

Gross Sales	\$78,338
Cash Flow	\$33,609

Financial information provided by Seller

Request Additional Information:

TO RECEIVE FURTHER INFORMATION, sign and return the [Confidentiality Agreement](#) found on our web site. If you prefer, this agreement can also be requested by contacting the agent listed below.

Mitch Thomas
Call 208-639-6167
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