



# SPECIALTY BAKERY

Two Treasure Valley, Idaho Locations

## THE COMPANY

Started over 10 years ago, this Specialty Bakery currently bakes and sells wholesale, retail, and through gift delivery from two locations and company website. The brand is recognized because of wide exposure through sales at major local event and sports venues, and community involvement. Goods are baked in both locations for that fresh baked smell – so appealing to walk-in customers.

Retail orders significantly increase around Valentines Day and Christmas. Custom orders increase during wedding season, graduation, and the holidays.

## THE LOCATION

The business is operated from two leased spaces in major high traffic, central locations.

## THE STRENGTHS

- The Website offers on-line ordering and payment, well photographed images of leading products and assortments.
- Many established relationships with Mortgage Brokers, Real Estate Agents, Bankers and other repeat Corporate Clients.
- Daily cash flow from delivery to wholesale accounts

## THE REASON FOR SELLING

The Original founder is selling to spend more time with family.

## THE IDEAL BUYER

The ideal buyer would be someone wanting to operate a food or specialty retail business. The business is scalable for an entrepreneur with marketing and people skills.

## THE POSSIBILITIES

A new owner could expand operation hours, add more products (other baked goods, lunch items, espresso, etc.), hire a professional decorator to take more custom orders, and host parties. The kitchen space could be rented out before or after hours to others needing commercial kitchen space. Other possibilities could be to increase gift shop selection, offer late night hot cookie deliveries and offer late night desert options or classes.

## ASKING PRICE

**\$150,000**  
(Including Inventory of approximately \$2,500)

**TERMS:**  
Cash

## ASSETS

Furniture, Fixtures & Equipment	\$36,560
Inventory	<u>2,500</u>
<b>Total Assets</b>	<b>\$39,060</b>

*All values provided by Seller*

## INCOME STATEMENT SUMMARY

2018 Gross Sales	\$291,752
2018 Net Income	\$20,088
<b>Cash Flow</b>	<b>\$56,484</b>

*Financial information provided by Seller*

## Request Additional Information:

TO RECEIVE FURTHER INFORMATION, sign and return the [Confidentiality Agreement](#) found on our web site. If you prefer, this agreement can also be requested by contacting the agent listed below.

**Scott Lieberg**  
Call 208-703-6978  
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