

TREASURED STONES, CRYSTALS, JEWELRY AND GIFTS STORE

Boise, Idaho

THE COMPANY

This is a rare opportunity to own a well-established stones, crystals, jewelry and gifts store. It has been a local favorite for over 18 years with loyal customers from all over the country visiting to purchase and learn more about the healing nature of stones and crystals. They carry an enormous selection of the world's finest gemstones and crystals specializing in hard to find mineral specimens. In addition, jewelry connoisseurs can find beautiful and unique gemstone earrings, rings and bracelets. There is home décor featuring amethyst geodes, spiritual statues, large crystal balls, suncatchers and other decorator favorites. The store also features angel statues, fairy statues and mermaid figurines with a great selection in all price ranges.

THE LOCATION

The store is 650 square feet with plenty of parking and located in a central Boise, Idaho location that is easily accessible from all areas of the Treasure Valley.

THE STRENGTHS

Owning a rock and crystal store in the Gem state is a unique opportunity. The store has survived and grown through the aftermath of 911, the 2008 recession, and is rebounding with increasing sales following the March 17, 2020 Pandemic closing. They enjoy a large local customer base as well as vacationing customers who return frequently to see what is new and to purchase the unique items this store offers.

THE REASON FOR SELLING

The owner has moved out of the area due to personal life changes and is ready to retire and turn this lucrative opportunity over to a new owner who has a passion for the benefits and healing powers of stones and crystals.

THE IDEAL BUYER

A person who has a knowledge of stones, crystals, jewelry and unique gift items would be the ideal buyer. It would also be beneficial to have an understanding of the inspirational value of items sold in the store.

THE POSSIBILITIES

Currently there is no e-commerce platform for this store. There are always requests from existing customer base to be able to purchase online. This would create a more far reaching customer base and give a new owner the ability to significantly increase sales. In addition, the store currently operates only 3 1/2 days per week with sales being greater than prior year. Increased store hours would create additional sales.

ASKING PRICE

\$325,000

TERMS:

Cash

ASSETS

Furniture, Fixtures & Equipment	\$11,115
Inventory	<u>70,000</u>
Total Assets	\$81,115

All values provided by Seller

INCOME STATEMENT SUMMARY

2019 Gross Sales	\$266,147
2019 Net Income	\$126,698
2019 Cash Flow	\$166,698

Financial information provided by Seller

REQUEST ADDITIONAL INFORMATION

TO RECEIVE ADDITIONAL INFORMATION, please [CLICK HERE](#) to fill out and submit an electronic Confidentiality Agreement. This agreement can also be requested by contacting the agent below.

**ARTHUR BERRY
& COMPANY**

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